

HOSPITAL BASED MEDICAL PRACTICE: THE "TAG-TEAM" APPROACH TO CONTINUITY OF CARE & THE CURRENT MARKET PLACE

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Objectives

- Understand the unique features of hospital based medicine
- Understand the role of a PA in the "tag-team" approach to hospital based medicine
- Examine the current market for hospitalist PA's

The Rushmore Clinic Experience

- Formed in 2002 to provide Hospitalist services for the Black Hills Surgical Hospital
- Pre-operative Outpatient Center
- General Internal Medicine

Black Hills Surgical Hospital

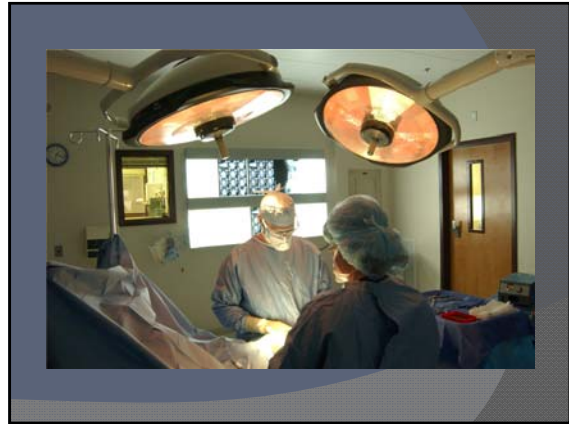
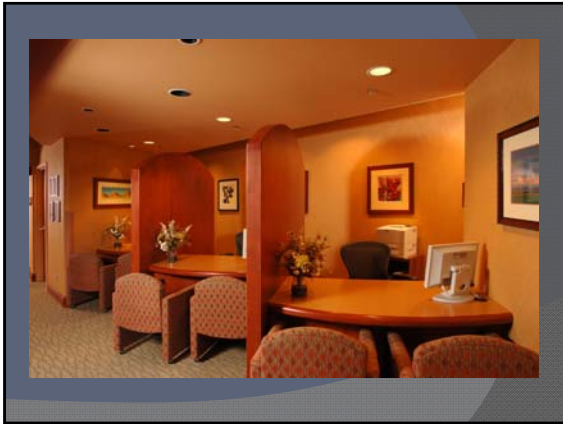
- 24/ 7 Hospitalist Coverage
- Initially 2 Internal Medicine MD's
- Currently 3 Internal Medicine MD's
- Midlevel practitioners added in 2003
 - Currently 2 PA's and 1 CNP

BHSH 2009



- 6,079 Surgical Cases
- 583 Total Joints
- 772 Spine Cases
- + GYN, General Surgery, ENT, Plastics, Podiatric, Endoscopy, & Pain clinic procedures





Hospitalist Medicine

- Acute Care:
 - Multiple complex problems
 - Procedures
 - Working with consultants
 - Critical Care
- Operative Care
 - Pre-operative evaluations
 - Post-operative care

“Tag-team” & Continuity

- Getting the patient on the team
- Reassuring patient that:
 - PCP will be in the loop
 - You will get needed patient history
 - You have inpatient availability
- Getting the PCP on the team

“Tag-team” & Continuity

- Communication, Communication, Communication!
- Be Complete but Concise!



Marketing Yourself

- Show you ADD value!
 - Physician hospitalists have proven increased efficacy
 - Physician extenders increase efficacy further
- What to do if you are interested in becoming a Hospitalist PA



CLOSING REMARKS

QUESTIONS